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Who Are You? Communities Learn How To... Exploration Outcomes Jobs & Internships Events For Employers About Skip to content Choosing a selection results in a full page refresh. Press the space key then arrow keys to make a selection. Consulting entails ceaseless learning. No other industry is as diverse, widespread & exciting as consulting. It comes as no surprise that the recruitment process is accordingly very thorough & extraordinarily challenging. Even individuals with impeccable academic credentials may falter at the challenge of a case interview. Consulting is intense. You will work long hours, travel a lot and be under stress. When they hire you, consulting firms want to make sure you have thought about what you are getting into. Hence, consulting firms, such as McKinsey, BCG & Bain use case interviews to assess candidates in their recruiting process. It's very hard to succeed at case interviews without preparing for them properly. One of the best ways to prepare for case interviews at firms like McKinsey, BCG, or Bain, is by studying case interview examples. There are a lot of free case interview examples on the internet & it's hard to know where to start. In this article, you shall find the best case interview resources for your practice. These cover interactive case interview samples provided by consulting firms. Practice makes perfect Use the resources available in this blog to prepare for your case interviews. The case collection includes cases which have been used in actual case interviews in the past. Solving cases on your own can give you a first feeling for them. The best way to improve your case interview skills is to put yourself in a case interview situation. If you're in a graduate school or an MBA program, practice cases on a regular basis, say 1 case per day. The more perspectives you can get, the better. Experience solving as many cases will help you improve your case interview skills. You can practice with as many cases as you like, but if you do not learn from them, you will not improve your case performance. At the end of each case that you solve, note down your mistakes & what you learned. After a few days, redo the case & apply your learning to ensure that you are making progress. Keeping track of your improvements will keep you motivated & make sure that you don't repeat the same mistakes. The more you practice, the more confident you will automatically feel. McKinsey Case Interview Examples BCG Case Interview Examples GenCo case study Foods Inc case study Interactive case study Bain case interview examples Deloitte case interview examples OC&C case interview examples Oliver Wyman case example Wumbleworld case sample Aqualine case sample AT Kearney case interview examples Promotion planning case question Consulting case book & examples Consulting clubs case interview examples Most of these case study examples are based on case interviews used by consulting firms in real job interviews. As a result, you can have a good idea of the case study questions you can have when interviewing at these firms. Please download the complete archive here (password: thinkinsights.net) Australian Graduate School of Management (2002) Chicago business school (2004) Columbia case book (2006) Darden case book (2013) Darden case book (2019) Duke case book (2011) Duke case book (2017) ESADE case book (2011) Haas case book (2006) Harvard case book (2002) INSEAD case book (2011) Kellogg case book (2012) LBS case book (2006) MIT case book (2002) MIT case book (2015) NYC Stern case book (2018) NYU Stern case book (2007) Ross case book (2010) Wharton case book (2010) Wharton case book (2017) Practice tips (Beginner level) Stern case book: Drinks Gone Flat (starting at page 24) This is a good introduction to a very common type of case (profitability, or more specifically declining sales here). I liked the solution presented in this case book is not MECE, it covers the most common quantitative questions you might have in such a case. I recommend doing this case. NYU Stern case book: MJ Wineries (starting at page 85) This is a profitability case. I liked the solution presented in this case because it illustrates how specific good candidates should be. The case is talking about wine, so a good candidate should mention the quality of lands & grapes as important factors. AGSM case book: Piano tuners (starting at page 57) This is a typical market sizing question. How to answer this type of questions is a must-know before going to your interviews. Darden case book: National Logistics (starting at page 49) Again, this is a very common type of case (how to reduce costs). I liked the broad range of questions asked in this case, covering key skills assessed by consulting firms during case interviews: brainstorming skill (or creativity), quantitative skill & business sense. Practice tips (Advanced level) Stern: The pricing games (starting at page 55) This case study asks you to help your client assess different business models. I liked this case because the range of issues to tackle is quite broad. Wharton 2017: Engineer attrition at SLS Oil & Gas Services (starting at page 55) I liked this case study because the case prompt is uncommon: your client has been facing a very high attrition rate among its population of Engineers. As a result, it's very unlikely that your solution fits a well-known framework, & you'll have to demonstrate your problem-solving skills by developing a specific solution. Wharton 2017: Pharma Company Goes International, Outsources Benefits, Integrates New Technology (starting at page 95) This case is about a client considering outsourcing a part of their activity. Even though I don't know if this type of case study is very common, I had many case studies like this when I passed my interviews a few years ago. And I always found them difficult! INSEAD: Gas retail case (starting at page 73) The question asked in the problem statement is very broad, which makes this case difficult. So, only good candidates will be able to have a structured case discussion here. Darden: Fire Proof (starting at page 84) This is a market entry case. Try to solve it by developing a structure as MECE as possible. If you have an upcoming case interview & don't feel confident about your chances, don't hesitate to reschedule. If you take this course of action, take a few things into consideration. Make sure to suggest an alternative day & avoid rescheduling multiple times at all costs. The consultancy will be grateful for you suggesting an immediate alternative. Try to be transparent as to why you are rescheduling without going too deeply into details. However, rescheduling should only be used as a last resort. //www.acethecase.com/ //mconsultingprep.com/ FIRM PRACTICE CASESCORNELL CONSULTING EXAMPLE INTERVIEW CASESCase 1Case 2Case 3Case 4CORNELL CONSULTING ARCHIVED/PUBLIC INTERVIEW CASESPRING 2017 Final Round Case2021 Group Round Case2021 2-on-1 Case2021 Extended CaseMCKINSEY & COMPANY PRACTICE CASESCase 1Case 2Case 3Case 4BOSTON CONSULTING GROUP PRACTICE CASESMain Case PageBAIN & COMPANY PRACTICE CASESCase 1Case 2OLIVER WYMAN PRACTICE CASESCase 1Case 2DELOITTE CONSULTING PRACTICE CASESTech Consulting CasesStrategy & Operations CasesHuman Capital CasesCASEBOOK DOWNLOADSMBA CASEBOOKS (SAMPLES)University of Virginia Darden School of Business MBA Casebook (2012)University of Michigan Ross School of Business MBA Casebook (2010)Harvard Business School MBA Casebook (2012)Duke University Fuqua School of Business MBA Casebook (2014)READING RECOMMENDATIONSCase Interview Secrets by Victor ChengCase and Point by Marc P. CoseninoThe McKinsey Edge by Shu HattoriConsulting Demons by Lewis PinaullHouse of Lies by Martin Kihn Practice makes perfect, and a successful case interview preparation will largely be a matter of practice! Case interview examples are a great resource to build your skills and improve performance. Initially, just reading through (or watching - see below!) example cases will help you understand what you are up against. As your interview preparation progresses, you can start solving these cases yourself and then working with others, using example case studies to simulate full consulting interviews. To kickstart your preparation, this article collects a whole host of free case interview examples. We start with what MyConsultingCoach has to offer before going on to look at other useful sources.Fundamentals: Learning to solve case studies Of course, before you can get stuck into cases, your first point of action is to get to grips with what exactly case interviews are, what you are up against and how to prepare for them. Our main Guide to Case Interviews is a perfect start here. In particular, we strongly recommend you avoid the old-fashioned case interview frameworks (Case in Point and Case Interview Secrets are two well known examples), which are still hanging around and trading on name recognition, despite being thoroughly outmoded (we have an article here on why you should avoid Case in Point). Down to Business: Case PracticeNow, once you are up to speed with what you need to know and have learnt how to crack cases in principle, there is no substitute for simply putting in the hours and getting through as many practice cases as you can. Eventually, case cracking should become second nature and you will be ready for whatever your interviewers throw at you! Case Interview Examples from MCC Of course, before we go any further, MyConsultingCoach provides a whole suite of case interview examples for you to draw upon. Rather than the standalone "paper" cases we list from other sources below, our case studies can be used interactively within our meeting board for a significantly enhanced Free Case Library - A comprehensive and frequently updated bank of cases covering all styles and subject industries. This is the single best place to practice - whether solo or with a case partner from our meeting board... Free Meeting Board - When you practice cases with a partner on our meeting board, our system generates objective, quantified feedback across the key aspects of your case performance - simulating how your interviewer will assess you in real life. On your (free) dashboard on our site, feedback will also be displayed in aggregate over all the cases you have practised. The resulting performance tracker lets you see exactly where you are consistently letting yourself down and our system advises the right next steps to address your weaknesses:Video Case Examples: Our Case Academy course has example cases interspersed throughout video lessons, as well as specific lessons running through example entire case studies. Included is the McKinsey style interview-led case which you can watch below:Case Examples from Elsewhere Now, whilst we make it our job at MCC to provide everything you need for your case interview prep from A-Z, that's not to say there aren't other example cases out there which might be useful in helping you prepare for your consulting interview. We have collated all the other free case interview resources you may wish to check out. These might be useful, for instance, if you are applying to a specific firm and want to have looked at every available case for them. In total, there are over 2000 free cases here, so plenty to keep you busy! Where can you find example cases?There are two main sources of good quality case interview examples. The first is the consulting firms themselves. McKinsey, Bain, BCG and other major firms want to see candidates at their best and so publish various example case studies on their sites to help familiarise applicants with the interview style and help them prepare. The other major source is business schools/universities and/or the student-run consulting clubs at those institutions. These often produce large numbers of cases to help students prepare to land management consulting jobs after graduation. Here, we collate the best examples from top institutions.Formats: Casebooks, Interactive Cases and Case Interview VideosSome cases are published as individual PDFs. However, the numerical bulk of publically available example cases can be found in casebooks. These can be put together both by consulting firms and by university consulting clubs. As well as a number of example cases, they will often include advice on how to answer case questions in general. In some instances, the cases published by the firms themselves will be interactive for a much more immersive experience. Firms and business schools have also produced some videos either running through case studies or acting out entire case interviews in a realistic setting. These are especially useful to watch at the start of your preparation to get a clear idea of what a case interview is like and what you are preparing for. Consulting Firm Video Case Examples These are a great way to get a real feel for what interview day will be like. BainBain, in particular, have a couple of excellent videos showing what case interviews look like and how they are assessed.L.E.K.LEK also produce some excellent case study videos:It is worth mentioning that, beyond these example cases, consulting firms often put out a great deal of other useful video content, covering other aspects of the selection process as well as like in the firm and explaining consulting projects they have been engaged on. As such, consultancies' YouTube and similar content can be well worth a look for applicants. Certainly, the video format can help to give you a better "feel" for the companies and the subjects they are talking about beyond simply reading cold, hard text.Individual Cases from Consultancies Now, on to more typical sample cases. We'll start with individual cases. Some of these are simply PDF downloads, but several are more immersive, interactive experiences. Firm Casebooks and Case Interview Guides Some of these casebooks are also interactive and generally should be required reading if you are applying to one of these firms.University CasebooksWhere business schools and their consulting clubs excel is in generating very large numbers of cases. These might not be interactive, but provide plenty of material for those taking a "brute force" approach of crunching through as many case studies as possible.University Case VideosA few business schools and consulting clubs have created genuinely useful case interview videos. A couple of the better examples are shown below. Production standards can be slightly lower than their corporate equivalents, but the content remains excellent.FisherKenan-FlaglerThis is the first in a series of videos from the Kenan-Flagler Consulting Club, which you can view in full here.Prepping the right wayMastering case cracking is a lot like learning a language. The more you practice, the better - however, that practice will be no good if you don't have the basics in place first. Someone who doesn't speak a word of Russian could listen to Russian radio all day every day for a year and learn nothing. However, if they already had the basics of vocabulary and grammar in place, listening to Russian radio would be a great way to cement and build their understanding of that language.Precisely the same is true of case studies - you need to understand how to solve them properly before practice will be really useful.How?The best place to get all the business background (your consulting "vocabulary") and reasoning skills (your consulting "grammar") is with our MCC Academy case interview course. There we take you from finance and accounting basics, right through advanced reasoning skills, consulting math and our Problem Driven Structure case method. Far from the old-fashioned, unreliable frameworks many unsuccessful candidates prep with, our method has been devised as a streamlined, four-step version of the seven-step roadmap used by McKinsey consultants on real engagements. You can learn more about MCC Academy here, as well as in the video below: Practice with the bestPractising with a partner - perhaps one from our meeting board - beats practising solo. However, with the best will in the world, there is only so much you and another candidate with no actual consulting experience are going to be able to give one another in terms of feedback. If you have invested the time to learn how to crack cases properly, it makes sense to then practice properly as well. The very best way to simulate a real consulting interview and to receive the kind of detailed feedback to really get up to the required level is to practice with a real consultant. Nobody else will be able to give you better feedback or help you progress so rapidly. Indeed, we find that receiving professional case coaching is the single largest difference-maker in terms of candidates landing job offers. MyConsultingCoach offers the best quality coaching experience on the market. Instead of some shady directory of unvetted freelancers, we select all our coaches to have at least two year's consulting experience with either McKinsey, Bain or BCG, as well as existing coaching expertise. Our coaching experience is then designed to sync with the MCC Academy and other resources, providing a seamless learning experience.Our feedback is provided via our advanced Performance Radar tool. This combines your coach's qualitative feedback with a statistical, quantitative assessment of your progress across key areas - just like we showed for our meeting board above, but assessed directly by a real, MBB consultant. This ensures you know exactly which skill areas to target, with MCC learning resources ready to help you do so.Learn more about our coaching here.Mentoring: Maximal Efficiency and Complete Peace of MindFor those of you are taking your prep truly seriously, MyConsultingCoach also offers comprehensive mentoring programmes. Here, an experienced MBB consultant takes personal charge of planning and overseeing your whole preparation; editing your resume and cover letter if required, guiding you through our course material and planning when you should be having coaching sessions. Not only does this offer the best possible chance of successfully landing a job, but it is also the most efficient way to use the time you have to prepare. This is especially important for time-poor professionals aiming to transition to management consulting from other high-workload jobs - or for busy students trying to balance interview prep with studying for finals. Where your time is scarce, you need to make sure that every hour you can spend on prep is used optimally. wharton consulting club casebook 2020

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